



SWTA Board of Directors Meeting Minutes

March 30, 2026 – 2:30 PM MT

Board Members Present: Shannon Borst, Liz Carter, Kevin Corkery, Heather Dalmolin, R.E. “Tuck” Duncan, Micky Flynn, Emily Guill, Chris Mandrell, Kendra McGeady, Jessica Mefford-Miller, Ann Rajewski, Theo Richards, Serena Stevenson, Maria Tyne, Dinero’ Washington, Adam Waddell

SWTA Team: Andrea Ball, Jacquie Ball, Theresa McBee, Lori Miller

I. Call to Order

President Kendra McGeady called the meeting to order at 2:00 PM.

II. Roll Call

Roll was taken and a quorum was confirmed.

III. Approval of Previous Meeting Minutes

A motion was made and seconded to approve the minutes of the previous meeting. The motion carried.

IV. Executive Director Report

The Executive Director reported:

- **533 registered attendees**
- **100 exhibitors** and **22 vehicles**
- Membership renewals are going well. We have informed business members who have not renewed they will be removed from your membership after the conference. We plan to follow up with transists who have not renewed in April via phone calls.

We tried additional outreach this year that included a mailing with a postcard to non-registered attendees cost and we believe it helped with outreach to those who had not visited the website or registered.

V. Committees and Reports

A. Finance

Finance Report

- Current assets as of February 28: **\$621,743.56**
- Approximately **\$80,000** in outstanding membership revenue
- Sponsorship revenue: **\$107,000** so far some is still outstanding for collection. We plan to follow up with all outstanding AR after the conference.

Financial Discrepancies

The board discussed:

- A **\$157,000** expense on the Louisiana Summer U was discussed. Actual Louisiana/Summer U spending exceeding budget by approximately \$78,000
- Andrea explained the inherited accounting inconsistencies and unclear documentation and suggested finalizing their audit plans.
- Transition issues included reporting in a chart of accounts that does not match the approved budget and prior conference categories that didn’t previously have a breakdown of expenses.

Audit Planning

A motion was made and seconded to conduct a full audit of FY2025 and a financial review of FY2026 year-to-date a not-to-exceed budget of \$10,000, including a review of Summer U financials. The motion carried.

Additional directives:

- Implement monthly reconciliation and financial controls that include the treasurer
- Review and adjust the chart of accounts
- Begin future audits in November

Banking / FDIC Coverage

The board discussed the need to restructure bank accounts to ensure FDIC coverage. Staff will review and report back.

Insurance Coverages

Insurance review was tabled pending:

- Summary of all current policies
- Coverage limits and costs
- Proposed changes
- A bid from Insurica

B. Advocacy Committee

2027 Plans – Bullfeathers / Advocacy

Discussion held regarding 2027 advocacy planning and coordination with partner organizations and Andrea let the board know no future plans have been committed and this should be committed soon.

Coordination with Other Organizations

The board discussed opportunities for collaboration with regional and national partners.

C. Conference / Communications

SWTA Conference 2027 Proposal: Staff have a proposal from Rogers, Arkansas for board consideration and this motion was tabled for a future meeting.

Future Collaboration Opportunities

The board discussed potential partnerships for future conferences.

D. Membership

1. Membership Report 2026

Membership renewals were reported and a follow-up plan was reviewed.

2. 2027 Planning

Staff will begin the 2027 membership campaign earlier (October instead of December).

3. Board Expansion – Tribal

A motion was made and seconded to amend the bylaws to add a Tribal Representative position to the board. The motion carried.

The board will expand to **19 members**.

VI. Old Business

Board Slate

Reviewed and prepared for approval under New Business.

Financial Review Quotes

Addressed under Finance.

Bylaws Committee Appointment

Kendra will appoint the bylaws working group:

Deniro, Tuck, Chris, Kendra, plus one representative from each state will be added to the bylaws review committee that will be established after the working group meets.

Meetings will avoid Tuesdays.

VII. New Business

Board Meeting Schedule / Retreat 2026

Staff will coordinate scheduling for the **2027 Board Retreat in Flagstaff, Arizona**, avoiding Tuesdays at the request of Tuck Duncan.

Approval of Board Slate

A motion was made and seconded to approve the following slate. The motion carried.

- Adam Waddell, Razorback Transit – Secretary
- Mark Hollenbeck, Complete Coach Works – Business Member (2-year term)
- Brent Roy, Model 1 – Business Member (3-year term)
- Vince Huerta, ETCOG – Member at Large

VIII. Future Agenda Items / Comments from the Floor

- Award criteria development
- Insurance review
- Banking restructuring
- 2027 conference proposals
- Incorporation/registered agent updates
- Summary of last five years of conference locations

IX. Adjournment

It was moved and seconded to adjourn the meeting. The motion passed unanimously.

Approved 4/16/2026 by unanimous vote. Heather Dalmolin, Treasurer